

Economic Development



Add and retain primary jobs

Provide quantitative values for incentive programs

Demographics, communicating La Junta

Investment Strategies



Downtown Revitalization



Landscaping

Trash Clean Up

Sidewalks

Windows

Beautification

Economic Development



Downtown business and building inventory

Colorado Main Street

Certified Local Government Program

Market Analysis--Buxton Report

ALL COMPLETE!



Neighborhoods



Develop Volunteer List

Campaign for Yard Clean Up

Municipal Code Enforcement Program Cost

Community Education

Reduce Weed/Trash Complaints

Restructure Alley Clean Up

Parks/Trails



Master Plan

City Park Inside Path/Sidewalk

Restrooms

Playgrounds

Splash Park



Marketing



Cultural Arts Building/Center

History & Arts

Visitor Center

Event Evaluation



Marketing



Promote Seasonal Activities

Community Outreach Strategy

Community Bulletins & Locations

Creative Arts/Public Art District

REIMAGINE LA JUNTA PLAN . 2016